

Digital Studios

Image is Everything!



Dear Friend,

I hope this package will help in making your decision to select a photographer and/or videographer. Picking the right photographer for your big day can be confusing and stressful. You want to make sure you make the right choice. Education is the best way of helping you make this decision. That's why I'm writing this letter. On the next page are the top ten reasons why you should choose Digital Studios. But first, a little about me.

I've been photographing/video taping weddings for over 15 years so far and I have earned a Bachelor of Arts degree in Graphic Design and Imaging. Why is this a big deal and why should that make any difference?

That is a good question. Here is my best answer. In all those years I have studied hard, worked hard and pressed myself to avoid one of the biggest mistakes wedding photographers can make. The mistake is what I call, "stuck in a rut". Their ego has got so big, they are unwilling to change and move into the 21st century.

This is a big complaint with many brides. They see boring, stiff and over posed photography and think to themselves, "I dont want that for my Wedding Day". You are a unique bride! There is no one like you. Your wedding shouldn't be photographed or video taped by someone stuck in the eighties or by your Uncle Bob.

I believe there are many wedding photographers and videographers today that are just individuals who own a nice camera and are trying to make a buck or two on a weekend. Their professional training has been the advice they received on some forums page on the internet on, "how to shoot a wedding". Some are even good photographers but lack any real desire to stay up with new trends and technology.

Why am I different? I can sum it all up in one word. It's not my education. It's not my experience. It's not even my good looks, even though my wife might think so. Nope, its none of these. It's PASSION. I love it! I cannot think of any thing else I would rather do.

If you don't have a passion for what you do then you will never be willing to go the extra mile for your customer. What does passion look like? I see it every time I photograph or video tape a bride and groom saying the words, "I do". Just look in their eyes. It's priceless! It's nothing you can fake.

Okay, enough about me. I wanted to reveal a little bit about me so you would feel like this letter was actually written by a live human being and not some boring techno babble stuck in the eighties robot wannabe photographer with a stiff shirt on.

I would love to sit down with you and go over your plans for your wedding day to see how I could be of service. Enjoy my Demo DVD I have enclosed and feel free to call me anytime.

Sincerely,

Eric Neese

10 reasons why Brides should use Digital Studios:

1. Complete coverage of your event.

I do not limit the number of photographs that we will take; we work tirelessly to document all of the events as they unfold. At a typical wedding we make up to 2000 images. Our work day begins at 6am as we continue to discuss and plan your wedding day.

2. We work as a team.

Because we always work as a team, our work presents a wide range of style and vantage points. This approach sets us apart from most other photographers: most photographers are actually offering one photographer. We use two photographers working independently throughout the day.

3. Freestyle Photography.

We are FREE STYLE photographers. We will shoot a mixture of Photojournalism, Candid and Traditional photography. For the most part, we prefer to work in a photojournalist manner, allowing the events to unfold naturally. We call this Freestyle. This will create the perfect images for the layout of your magazine style wedding album that until just recently was only available to the very wealthy (as seen on the Opra Show). This also helps create an environment to just have fun on your wedding day.

4. A flexible price list.

Our price list has a range of different packages that will give you the options and services you desire at an affordable price. Our services we offer well exceed what is currently being offered by most wedding photographers in this area.

5. State of the art technology.

We use a variety of cameras and techniques in order to create beautiful pictures for you. Our camera arsenal includes the latest high-end digital cameras with multiple lenses. But that's only half the job. What sets us apart from all other wedding photographers is our extensive education and experience in graphic arts.

6. Album Deigns.

We are a complete in-house graphics studio. We will create the most beautiful wedding album designs in a magazine style layout. We use only the top wedding album companies in the world, some imported from Italy. We are second to none in creating a world class album for your wedding day.

7. Free online viewing of all your wedding images.

All images are made available for viewing at www.mydigitalstudios.com Prints can be previewed and ordered online within a few days after your wedding day. You wont have to wait for weeks just to view your images.

8. Wedding Photography Education.

Our training isn't just in photography. Not all photographers have training as a wedding/event photographers. Our photographers have degrees in multimedia fields and we continue in our education from learning from the best wedding photographers in the world. We spend thousands of dollars every year just to stay ahead of the trends in the wedding industry so we can offer the best products and services available.

9. Videography.

Our training also includes Wedding Videography and film editing. We have the latest professional 3 chip broadcast cameras available. This means that your wedding video will be recorded with clear focusing and bright imaging with DVD quality. And because we can photograph and video tape your wedding day, all your wedding photos and video can be placed on the same DVD! Separate photography and videography companies will not allow this.

10. We are fun to work with!

Time and again brides and grooms come back to us after their wedding and report how happy they were to have us there to share their special day. We love what we do, and you will benefit from this PASSION!